## WE CLAIM:

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 A method for vehicle preference selection monitoring comprising: initiating communication between a mobile communication unit and a base station, wherein communication is performed within a mobile vehicle communication system;

requesting at least one vehicle preference setting from the mobile communication unit;

receiving the vehicle preference setting request at the mobile communication unit;

determining vehicle preference setting for the mobile communication unit;

transmitting to the base station the vehicle preference setting from the mobile communication unit; and

receiving the vehicle preference data at the base station.

- 15 2. The method of claim 1 wherein the vehicle preference setting includes a satellite radio receiver preference setting.
  - 3. The method of claim 1 wherein the base station is a call center.
  - 4. The method of claim 1 wherein the base station is a third party.
- 5. The method of claim 1 wherein the vehicle preference setting is requested by the mobile communication unit.
  - 6. The method of claim 1 wherein the vehicle preference setting is determined by a module.

- 7. The method of claim 1 wherein the vehicle preference setting is determined from a memory.
- 8. The method of claim 1 further comprising appending at least one vehicle attribute to the vehicle preference setting.
- 5 9. The method of claim 1 further comprising appending at least one system diagnostic to the vehicle preference setting.
  - 10. The method of claim 1 further comprising appending at least one vehicle default setting to the vehicle preference setting.
  - 11. The method of claim 1 further comprising appending at least one user identifier to the vehicle preference setting.
  - 12. The method of claim 1 further comprising appending subscriber information to the vehicle preference setting.
  - 13. The method of claim 1 further comprising storing the received vehicle preference setting in a database.

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- 14. A system for vehicle preference selection monitoring comprising:
  means for initiating communication between a mobile
  communication unit and a base station, wherein communication is performed
  within a mobile vehicle communication system;
- means for requesting at least one vehicle preference setting from the mobile communication unit;

means for receiving the vehicle preference setting request at the mobile communication unit;

means for determining vehicle preference setting for the mobile communication unit;

means for transmitting to the base station the vehicle preference setting from the mobile communication unit; and

means for receiving the vehicle preference data at the base station.

- 15. The system of claim 14 further comprising means for appending at least one vehicle attribute to the vehicle preference setting.
  - 16. The system of claim 14 further comprising means for appending at least one system diagnostic to the vehicle preference setting.
  - 17. The system of claim 14 further comprising means for appending at least one vehicle default setting to the vehicle preference setting.
- 20 18. The system of claim 14 further comprising means for appending at least one user identifier to the vehicle preference setting.
  - 19. The system of claim 14 further comprising means for appending subscriber information to the vehicle preference setting.

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- 20. The system of claim 14 further comprising means for storing the received vehicle preference setting in a database.
- 21. A computer readable medium storing a computer program comprising:

computer readable code for initiating communication between a mobile communication unit and a base station, wherein communication is performed within a mobile vehicle communication system;

computer readable code for requesting at least one vehicle preference setting from the mobile communication unit;

computer readable code for receiving the vehicle preference setting request at the mobile communication unit;

computer readable code for determining vehicle preference setting for the mobile communication unit;

computer readable code for transmitting to the base station the vehicle preference setting from the mobile communication unit; and computer readable code for receiving the vehicle preference data at the base station.

- 22. The computer readable medium of claim 21 further comprising computer readable code for appending at least one vehicle attribute to the vehicle preference setting.
- 23. The computer readable medium of claim 21 further comprising computer readable code for appending at least one system diagnostic to the vehicle preference setting.

- 24. The computer readable medium of claim 21 further comprising computer readable code for appending at least one vehicle default setting to the vehicle preference setting.
- The computer readable medium of claim 21 further comprising
   computer readable code for appending at least one user identifier to the vehicle preference setting.
  - 26. The computer readable medium of claim 21 further comprising computer readable code for appending subscriber information to the vehicle preference setting.
- 10 27. The computer readable medium of claim 21 further comprising computer readable code for storing the received vehicle preference setting in a database.